



HOW YOU CAN HELP

FUNDRAISING

FUNDRAISING IDEAS THANK YOU

WELCOME TO TEAM SONG SCHOOL

Thank-you for joining Team Song School and supporting us with your fundraising. Together we can build a music community accessible for all children and young people

The following pages will give you tips and advice on how to make the most out of your fundraising. Every pound you, your colleagues, friends and family make will make a huge difference to all who attend The Song School and contribute to ensuring children from all backgrounds can access music making opportunities.

We hope you enjoy your experience and if you have any questions please get in touch on 07515 271514 or email olly@thesongschool.co.uk



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#MUSIC4ALL

The Song School is on a mission to create communities for music making, accessible to everyone regardless of circumstances. A major barrier for some young people is the financial burden of learning an instrument: from lessons, to the instrument purchase and upkeep, music is the most expensive extracurricular activity, yet cited as the one with the most benefits including **enhanced confidence**, **self-esteem, improved academic aspirations and mental wellbeing, and extended social networks through a shared interest**.

The Song School creates class based music making activities that are either more affordable than traditional routes or free for those who qualify, meaning those who wouldn't ordinarily be able to, can join our community. We have built a community for young people that means so much more to many of them than learning music. For some it is a lifeline, an opportunity to widen their social networks, improve their self-esteem and feel part of a community, supporting their mental wellbeing.



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All monies raised will help make a difference to every child's experience at The Song School



£20- £50 will buy much needed musical equipment to support our classes



£100 - £250 can support a child from a low-income family to take part in our classes for up to a year



£250+ larger donations can support our longer term objective of removing all financial barriers to developing every child and young persons musical aspirations and supporting their well-being through music



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ONLINE FUNDRAISING

The simplest way to ask friends, family or colleagues for sponsorship is to set up an online fundraising page. Here's how to do this;



If you haven't already, email us on olly@thesongschool.co.uk to get your personal fundraising page



Follow the online instructions to set up your page



Choose your fundraising target (see the 'how you can help' page for guidance)



Tell people why you are raising money for The Song School and why



Once your page is set up, email/WhattsApp the link to friends, family, etc.. and share it across social media

You can also use our sponsorship form to collect offline donations. You are welcome to bring in any monies collected to The Song School for us to bank. Alternatively, you can bank the money yourself, then make an online donation through your fundraising page.



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There are lots of fantastic ways you can hit your fundraising goals. Here's some ideas:



A music challenge: Play a song whilst taking on the ice-bucket challenge; go busking; organise a performance



Organise a quiz night or a golf day



Take on a sporting challenge: £5k run, 100 push-ups a day for a month



Take part in a 24 hour sponsored silence



Organise a coffee morning or a cake sale





THANK YOU

Thank you for supporting our work to give every child and young person the opportunity to make music

If you have any questions please call or email us:

T: 07515 271514

E: olly@thesongschool.co.uk

The Song School is a nonprofit social enterprise. Meaning, all our profits are reinvested back into the organisation to support our charitable aims



TEAM SONG SCHOOL FUNDRAISING PACK